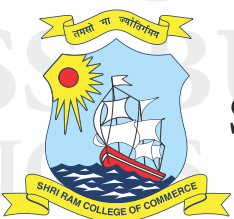




POST GRADUATE DIPLOMA IN  
**GLOBAL BUSINESS OPERATIONS**



**SHRI RAM COLLEGE  
OF COMMERCE**

ADMISSION BATCH 2025-27

**PROSPECTUS**

# FOUNDER

## SHRI RAM COLLEGE OF COMMERCE



**Sir Shri Ram (1884-1963)**

The Founder of Shri Ram College of Commerce was born on April 27, 1884. First son of Madan Mohan Lal and Chando Devi, Shri Ram completed his school and college education in Delhi and joined the family business DCM in 1900. In 1920 he established the Commercial Education Trust to promote business education and in 1926 the Commercial College came into being.

On its silver jubilee in 1951, this college was renamed after the founder as Shri Ram College of Commerce. SRCC remains an institution founded with a vision of fostering meaningful education in the fields of business and economics.

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# CHAIRMAN'S MESSAGE



In the dynamic landscape of India's flourishing economy and its escalating prominence on the global platform, the imperative for proficient business leaders has reached unprecedented heights. The curriculum of Global Business Operations (GBO) stands as a beacon of excellence, offering post-graduate scholars the acumen and experience requisite for adeptly navigating the complexities of our ever-evolving business milieu.

Within the interconnected global sphere, India's market has burgeoned into a hub for businesses. However, the challenge lies in identifying individuals of sagacity and unwavering determination capable of thriving in this swift-paced environment. The SRCC GBO program takes pride in cultivating the brightest minds in our nation, endowing them with the knowledge and technological prowess indispensable for success and leadership.

As Chairman, I have personally witnessed the transformative impact of our GBO initiative. Year after year, it attracts exceptional students poised to embrace challenges and ascend to leadership roles. The unwavering commitment to excellence and relentless pursuit of intellectual advancement have solidified SRCC's position as a preeminent educational institution in our nation.

To the incoming cohort, I extend a sincere invitation to partake in the excitement and enlightenment that await you within the venerable halls of SRCC. Together, let us embark on a journey marked by growth, discovery, and unparalleled achievement.

Welcome to SRCC, where the future of global business unfolds under our auspices.

**Mr. Ajay S. Shriram**

Chairman

Shri Ram College of Commerce



# PRINCIPAL'S MESSAGE



In the contemporary global landscape, success hinges upon a profound understanding of the intricate dynamics governing/steering global business operations. Our esteemed two-year Global Business Operations (GBO) Programme at Shri Ram College of Commerce (SRCC) stands out as the premier choice for aspiring leaders, offering a transformative education that equips them with the knowledge and skills imperative for success in this complex setting.

The SRCC management program, rooted in our legacy of excellence in business and economics education, and exclusive to our institution, was pioneered as a post-graduate course at the University of Delhi in 1999. Uniquely designed for professionals overseeing global company operations, the program facilitates experiential learning opportunities that foster creativity and teamwork, ensuring that our management graduates are not only well-versed but also well-prepared to meet the demands of the contemporary workforce. Our curriculum is meticulously curated in close collaboration with esteemed academics and seasoned business experts. Furthermore, it actively promotes a robust industry-academia synergy, exemplified by our annual National Colloquium, a testament to our unwavering commitment to excellence across all facets of our educational offerings.

SRCC's distinction lies in our unwavering pursuit of exceptional standards, resulting in top global businesses consistently seeking to hire our students. Our unmatched reputation for quality, integrity, and innovation opens unparalleled avenues for professional development. As you peruse this prospectus, envision the remarkable opportunities that await you by becoming part of our active learning community. SRCC provides the resources, guidance, and support necessary to achieve your objectives, whether you're a recent graduate embarking on your career journey or a seasoned professional seeking to enhance your skills.

Congratulations on considering the Global Business Operations (GBO) Programme at SRCC – a cornerstone of our institution's commitment to global engagement and comprehensive education. We eagerly anticipate welcoming you to our esteemed establishment and supporting you in your pursuit of success.

**Prof. Simrit Kaur**

Principal

Shri Ram College of Commerce



# COORDINATOR'S MESSAGE



The Global Business Operations (GBO) programme at SRCC epitomizes our commitment to instil a global mindset, leveraging cutting-edge technology and progressive methodologies to meet the dynamic expectations of the professional sphere. I am privileged to welcome you to a program designed to empower future managers in the interconnected, ever-evolving world of global business.

Beyond corporate proficiency, our shared vision is to nurture individuals actively contributing to societal betterment. Within our refined curriculum, you will discover a robust foundation in international business principles, accentuated by experiential learning through internships, immersive case studies, simulations, live projects and industry interactions. Distinguishing our program are dynamic value-added courses like Artificial Intelligence and Data Analytics, ensuring a forward-thinking perspective. Our courses are steered by faculties who are alumni of top-management institutes and industry practitioners. We strive to provide global exposure through insights from esteemed international faculty, facilitated by our distinguished Office of International Programmes (OIP).

The networking fabric extends to regular opportunities with industry leaders, offering invaluable guidance throughout your journey in this programme. Notably, we have robust alumni network, enhancing opportunities for mentorship and collaboration. Our commitment to excellence is evident in our strong placement record, providing a launchpad for your professional journey.

I invite you to embrace this transformative journey at SRCC, where we collectively shape managers excelling in global business and contributing meaningfully to a brighter and sustainable future.

**Dr. Misha Govil**

GBO Coordinator

Shri Ram College of Commerce

# SHRI RAM COLLEGE OF COMMERCE

## The College

Shri Ram College of Commerce (SRCC) is a premier institution specializing in the fields of business and economics studies. Rated as a favoured destination for talented youngsters across the country, the college has been accorded an A+ Grade by the National Assessment and Accreditation Council. A constituent college of the University of Delhi, founded in 1926 by Sir Shri Ram, a leading philanthropist and businessman, the College will commemorate its centennial anniversary on 28th April, 2026.

## Infrastructure

The college campus spans across a 16-acre expanse, boasting a centrally air-conditioned main building. Equipped with LCD projectors and screens in all classrooms, our facilities prioritize modernity and functionality. Notably, the college building holds the esteemed distinction of being declared a Heritage Building in 2006-07 due to its captivating art-deco architecture. Adorned with a clock tower atop a circular facade, complemented by a colonnaded verandah, the building exudes a distinct charm with its 60-year-old redbrick splendor. Our institution further provides essential amenities including a seminar room, an auditorium, separate hostels for male and female students, and a cafeteria catering to the needs of the college community. Moreover, to accommodate our outstation students, a new 200-seater girls' hostel has been recently established.

## Courses

SRCC offers B.Com (Hons.) and B.A. (Hons.) Economics at the undergraduate level, and M.Com and Post Graduate Diploma in Global Business Operations (GBO), at the post-graduate level. The GBO Programme is a unique course in the University of Delhi offered only at SRCC for the last twenty years on international business management.



## Faculty, Students, Alumni

The esteemed faculty members of the college are widely recognized for their scholarly publications, thereby enhancing the institution's brand nationwide. Renowned authors have imparted their knowledge within the halls of SRCC, thereby bolstering the institution's reputation. Our student body represents a diverse cross-section of the country, fostering an environment of inclusivity and enriching learning experiences. Admitted students are indisputably among the best in their respective fields, and upon completing their education at the college, they embark on diverse career paths spanning industries such as banking, governance, creative sectors like film and fashion, and academia. Noteworthy alumni include Mr. Arun Jaitley, Union Minister for Finance and Corporate Affairs; Former Justice Arjan Sikri, Justice of the Supreme Court; Mr. Analjit Singh, Max India; Mr. Pramod Bhasin, Genpact; Mr. Rajiv Memani, Ernst & Young; Mr. Rana Kapoor, Yes Bank; Mr. Rakeysh Omprakash Mehra; Mr. Gulshan Grover; Ms. Nimrat Kaur, and many others from the cinema industry. These individuals serve as exemplary role models for current students, showcasing the diverse and illustrious career trajectories achievable through education at our institution. (Check current position of these people)



The illustrious alumni of our Global Business Operations (GBO) program serve as shining examples of the program's enduring impact and the caliber of talent it nurtures. Among them, Pooja Luthra, who currently holds a key role as Human Resources Officer at Trident Group, exemplifies the program's ability to cultivate leaders in the corporate world. Sujeet Anand, Vice President at DBS, stands as a testament to the program's commitment to excellence and its ability to produce professionals who thrive in diverse industries. Additionally, alumni such as Madhur Mehta, who has made significant contributions at BCG, underscore the program's enduring legacy of success and innovation. Spanning across various sectors and geographies, our alumni network serves as a testament to the GBO program's unwavering commitment to fostering leadership, excellence, and impact in the global business landscape.

### **International Conferences**

SRCC has been organizing international conferences abroad through collaboration with

several foreign universities. Since 2013, five International Conferences have been held at Rwanda, Kigali (Africa), Bangkok, Thailand (Assumption University), Cardiff, UK (Cardiff University), Saginaw, Michigan, US (Saginaw Valley State University) and Windhoek, Namibia (University of Namibia). The college has several international collaborative arrangements with universities abroad.



# GLOBAL BUSINESS OPERATIONS PROGRAMME

With the advent of economic liberalization and globalization, India has assumed a pivotal role in the global economy. The expansion of Indian corporations abroad and the establishment of several multinational corporations (MNCs) within the country have fuelled a robust demand for adept professionals capable of navigating the complexities of an ever-evolving international landscape. Consequently, proficiency in international business operations has become a requisite attribute within the corporate sector. Amidst this transformative shift, initiatives such as the "Make in India" project have emerged, aiming to bolster indigenous manufacturing capabilities and enhance India's position as a global manufacturing hub. Concurrently, the burgeoning startup culture in India has fostered innovation and entrepreneurship, offering new avenues for economic growth and technological advancement. The Global Business Operations (GBO) Programme is meticulously crafted to furnish a comprehensive understanding of global business dynamics, with a particular focus on the ramifications of international commerce and the specialized competencies indispensable for conducting business ventures across borders. The distinctive instructional approach of the Global Business Operations Programme (GBO) is founded upon fostering a reciprocal exchange of knowledge, wherein students are actively engaged in their educational journey rather than being passive recipients of course material. Our pedagogical ethos is dedicated to equipping students with the acumen to confront real-world challenges, achieved through interactive learning exercises and collaborative group activities. These exercises not only simulate the intricate decision-making processes inherent in managerial roles but also aim to cultivate the requisite skill set essential for navigating the fiercely competitive landscape of contemporary business. Moreover, these activities are designed to be as enriching intellectually as they are enjoyable experientially.



Some such teaching methods central to our programme include:

- Case Studies
- Simulation Games
- Collective Group Exercises
- Experiential Exercises



An additional highlight of our programme is the integration of psychometric profiling into the curriculum. Recognizing the inherent diversity among individuals, including varied approaches to work and responses to stress, we emphasize the importance of self-awareness. At GBO, we firmly believe that tomorrow's business leaders stand to benefit significantly from understanding their personality traits, preferences, and skill sets. To facilitate this understanding, we offer various psychometric assessments, feedback sessions, and counseling opportunities tailored to each student's development needs. We encourage students to fully engage with these sessions as they form an integral part of our holistic approach to education. Furthermore, our programme will be enhanced through the establishment of the Global Business Lab, the introduction of pre- and post-semester proficiency courses, global professional development seminars, study abroad opportunities such as global exchange programmes, global business cooperative programmes, SRCC volunteer abroad programmes, and global community outreach programmes. Additionally, we offer foreign language proficiency training, industry linkages including reciprocal visits, research projects, consultancy opportunities, knowledge transfer initiatives, design and development of new programs, and work-based learning opportunities. Lastly, we are committed to achieving global accreditation, further underscoring our dedication to excellence in management education.



# COURSE STRUCTURE – GBO

## SEMESTER I

- 1.1 Indian Business Environment
- 1.2 Economics for Managers
- 1.3 Financial Management
- 1.4 Principles of Marketing
- 1.5 Quantitative Techniques-I
- 1.6 Organisational Psychology
- 1.7 Computer Applications in Business-I

## SEMESTER II

- 2.1 Global Business Environment
- 2.2 Quantitative Techniques-II
- 2.3 Accounting for Business-I
- 2.4 Legal Environment for Global Business
- 2.5 Computer Applications in Business-II
- 2.6 India's Foreign Trade and Policies
- 2.7 Cross-Cultural Buying Behaviour

## COURSE STRUCTURE

## SEMESTER III

- 3.1 Summer Training and Project
- 3.2 International Financial System
- 3.3 Transnational Marketing
- 3.4 Documentation for Global Trade
- 3.5 Human Resource Management
- 3.6 Accounting for Business-II

## SEMESTER IV

- 4.1 Business Policy and Strategic Management
- 4.2 International Financial Management
- 4.3 International Trade-Blocks and Agreements
- 4.4 Procedures and Logistics for Global Trade
- 4.5 International Investment Management
- 4.6. Social and Ethical Issues in Business

Select Add-on Courses are offered by the College keeping in view the requirements of the students.

- Managerial Communication
- Macroeconomic Analysis in the Global Context
- Foreign Language
- Derivatives and Risk Management
- Financial Analysis through Excel & SPSS
- Financial Statement Analysis
- R-Language



# Medals & Prizes

The Punj Lloyd Gold Medal is bestowed upon a student demonstrating exemplary academic merit throughout the entirety of the course. Additionally, academic prizes are conferred upon the top two performers from each academic year of the programme. Furthermore, the Prem Pandhi Gold Medal is awarded to the most outstanding student, evaluated based on academic achievements, attendance record, conduct, active participation, and recognition garnered in extracurricular and sporting endeavours during the initial two semesters.



# FACILITIES

## Library



The college boasts a cutting-edge library featuring a meticulously curated selection of books spanning management, economics, business, and fiction genres. Complementing the physical collection of over 70,000 volumes, students benefit from online access to specialized journals and international databases via subscription services. To enhance operational efficiency, the library has undergone automation. Additionally, the presence of an Audio-Visual Resource Centre further enriches the learning environment. With the establishment of the SRCC Archives, numerous innovative initiatives are underway in anticipation of the institution's centennial celebration.

### Centre for Visually Challenged

Within the library, a specialized centre has been established equipped with tailored hardware and software to facilitate access to learning resources for visually impaired individuals.

## Computer Centre



The Computer Centre, comprising two labs, serves as a pivotal hub for providing essential IT support to the college's logistical operations. Its responsibilities include managing digital data, creating and enhancing databases, maintaining digital infrastructure and networking requirements, and overseeing the upkeep of the college website.

## Seminar Room



As a testament to the institution's commitment to innovation, a state-of-the-art Platinum Jubilee



Seminar Room was constructed as an extension to the existing infrastructure during the College's Platinum Jubilee celebrations in 2000-2001.

### **Arun Jaitley Multipurpose Stadium**



SRCC prides itself on offering top-tier sports facilities within the university. These include a spacious indoor stadium named after the illustrious alumni Shri Arun Jaitley, two fully-equipped gyms, a physiotherapy centre, medical unit, and an expansive play-field. Students engage enthusiastically in sports events, utilizing the comprehensive facilities provided by the college.

### **Accommodation**



The College offers limited accommodation for GBO students in both the Boys' and Girls' Hostels situated on the College campus. To secure hostel accommodation, students must submit a separate application using the designated form obtainable from the Hostel counter within the College Office. It is important to note that hostel placement is

contingent upon seat availability, and admission to the College does not guarantee accommodation in the hostels. Additionally, a limited number of seats may be available in select University Hostels. Applicants must submit separate applications directly to the respective hostels. Given the limited availability of hostel seats, applicants are advised to make alternative accommodation arrangements as necessary.

### **Others**

The College Cooperative Store offers an on-campus facility catering to the needs of books and stationery. The Canteen serves as a favoured gathering spot for students, while photocopying services are conveniently accessible on campus. Additionally, a branch of the State Bank of India operates within the College premises, providing banking services to the community.



# EVENTS AND ACTIVITIES

## 1. Yugantar 2024



Yugantar, the annual management conclave hosted by SRCC GBO, is a special event designed for MBA students. It's a unique opportunity to learn from industry leaders, engage in thought-provoking discussions, and network with peers. This event fosters innovation and helps students integrate their learnings into the real business world.

Yugantar's reputation attracts prominent figures from various industries, creating an unparalleled platform for students. This exchange of knowledge and perspectives allows them to gain valuable insights beyond the classroom, preparing them to become future business leaders who can



navigate the complexities of the corporate world. The "Know Your Army" event at Shri Ram College of Commerce (SRCC) presented by the Phillourah Brigade, under HQ Delhi Area, provided students an immersive look into the Indian Army's roles and values. The day featured enriching talks, a military band display, and an advanced weapons exhibition, showcasing the army's technological prowess and readiness. Highlights included the "Nation Building through Conversation with Young India" session, where attendees gained insights from war hero Hon. Subedar Major and Honorary Captain Yogendra Singh Yadav, PVC (Retd), and the expert leadership experiences shared by Col. Sibobroto Mohanty.

The event was further enhanced by the presence of Honorary Lieutenant General Ananthanarayan Arun, who introduced impactful life and leadership theories. Thanks to effective coordination by





Kaustubh and collaboration with SRCC's Global Business Operations and the Student's Quality Assurance Cell, the event successfully bridged the gap between the Indian Army and the youth, fostering a legacy of understanding, respect, and ambition among the nation's future leaders.

**Key note speakers of Yugantar 2024**

- **Mr. Jamal Shaikh** - RP Sanjiv Goenka Group COO-Lifestyle Media Businesses
- **Mr. Amit Walia** - Vice President Data Analytics & Management at Citi Bank

- **Mr. Rajat Girdhar** - Vice President: Growth & Strategy at Shippy
- **Dr. Nachiket Bhatia** – EGurukul CEO, DBMCI EGURUKUL
- **Ms. Rashmi Mansharamani** - WAVE Group CHRO, Wave Group
- **Mr. Adarsh Rao** - Co-founder, CEO at Minimalix
- **Mr. Samir Kapoor** - Vice President at HCL Technologies
- **Ms. Anita Nayar** - Patanjali COO, Branding and communication
- **Mr. Shitiz Dogra** - Associate Director, Digital





Marketing and author at Indigo

- **Mr. Vivek Yadav** - Executive Vice President at Havells
- **Mr. Amit Gupta** - The Reppro Founder & CEO
- **Mr. Raghunandan Saraf** – INSARAF, Saraf Furniture Founder & CEO
- **Ms. Seldon Tenzing** - Zing Reps Tourism Marketing LLP Founder
- **Mr. Mayank Jain** - Director and Head, North India, Capital Markets at Savills India
- **Mr. Kanwar Singh** - Vice President of Finance at Oracle India Pvt. Ltd
- **Mr. Anil Suneja** - CFO at Medtronic
- **Mr. Rakesh Sinha** - Seasoned Business & Transformational Leader Transformational Leader and Founder & CEO Founder & CEO at Quintes Global Private Limited.
- **Mr. Ritu Bharti** – Director, Head P&BM International Hubs, NatWest Group
- **Mr. Pritiman Sarkar** - Sr Vice President at SBI Cards and Payment Services Ltd.

## 2. SRCC GBO X FICCI Conclave 2024

The Global Business Operations program (SRCC), in



collaboration with FICCI, proudly presented the *Global Business, Sustainability, and Digital Economy Colloquium*. This premier event was crafted for aspiring business leaders, offering an extraordinary opportunity to engage with industry experts, policymakers, and innovators who are at the forefront of shaping the global business landscape.

Through thought-provoking discussions, the colloquium fostered a deep understanding of how sustainability and digital innovation are redefining business. It encouraged students to integrate these insights into their professional journeys, equipping them to drive meaningful change in the corporate world.

The event spotlighted key areas, including:

- **Policy & Regulation:** Crafting a forward-looking regulatory framework to support sustainable global business practices.





Adviser, as the keynote speaker for the SRCC GBO Colloquium. With an impressive career spanning roles such as Partner at Nous Consultants, Visiting Fellow at Brookings India, Group CSR Head at Vedanta, and Director at Coca-Cola India, Ms. Khetan brought invaluable expertise in corporate social responsibility and sustainability to the event.

Additional distinguished speakers included:

- **Mr. Richard Bright** – CEO of Carbon Registry India (CRI) and Partner at ESG Advisory Services
  - **Mr. Priyank Kuchhal** – Director of Global Banking at HSBC Asia Pacific and Sector Lead for Energy Transition
  - **Ms. Rita Roy Chaudhary** – Managing Partner and Chief Executive of Climate Change & Sustainability Services at ECube Investment Advisors
  - **Mr. Anuj Duggal** – Sustainability and business transformation leader at Nasscom
  - **Mr. Prashant Singh** – India Head of Solutions Architecture at Amazon Web Services (AWS)
  - **Ms. Shweta Basu** – Manager of Corporate Engagements & Partnerships at CDP
  - **Mr. Ankit Gupta** – General Manager- Sustainability at ITC Limited
  - **Ms. Gagandeep Bhullar** – Founder and CEO of SuperHumanRace
  - **Mr. Rahul Lakhmani** – Founder and CEO of Skiify Solutions Pvt Ltd
  - **Mr. Shivam Agrawal** – Visionary leader at 1M1B
  - **Mr. Kalyan Verma** – Senior Expert in Corporate Stewardship (Sustainable Business) at WWF-India
- Each of these speakers contributed invaluable insights, making the colloquium a transformative experience for students and attendees interested in driving sustainable change in the global business landscape.

• **Sustainable Business Models in the Digital Age:** Revealing how digital transformation is advancing sustainable and competitive business models.

• **Sustainability Reporting:** Developing tools and standards to measure success in a digitally connected, sustainability-focused economy.

• **The Future of Work and Sustainability:** Exploring how sustainability is reshaping the modern workplace and transforming workforce expectations.

This colloquium attracted prominent figures from various industries, offering an unparalleled platform for students to broaden their perspectives and acquire real-world knowledge. By facilitating this exchange, the event prepared future business leaders to adeptly navigate the complexities and opportunities within today's rapidly evolving corporate landscape.

We were honoured to welcome **Ms. Neelima Khetan**, an esteemed CSR and Social Sector

### 3. Razorpreneur 2.0 X SRCC GBO

SRCC GBO had the honor of hosting an inspiring event on October 21, 2024, featuring Mr. Shantanu Deshpande, Founder & CEO of Bombay Shaving



Company, alongside leading content creators from across India. The event was a testament to the spirit of innovation and learning that defines the SRCC GBO community.

Mr. Deshpande captivated the audience with his entrepreneurial journey, emphasizing the significance of perseverance, innovation, and a customer-first approach in achieving success. His insights resonated deeply, inspiring students to think beyond conventional boundaries and embrace challenges with resilience and creativity.

Adding to the excitement, the event included a dynamic content creation contest where participants demonstrated their strategic and creative flair by promoting Sensi Smart 3 razors through affiliate marketing. The competition showcased the innovative mindset and marketing acumen of the participants, further enriching the experience.

This event not only celebrated entrepreneurship and creativity but also reinforced SRCC GBO's commitment to fostering talent, leadership, and a forward-thinking ethos.

#### 4. Alma Fiesta



SRCC GBO hosted a vibrant and memorable alumni fest, Alma Fiesta, on April 27, 2024, at the Regalia Banquet Hall, Moti Nagar, Delhi. The event marked a significant milestone in celebrating the enduring legacy of SRCC GBO and strengthening the bond between its alumni and current students. Alumni from diverse batches came together, creating an atmosphere of camaraderie and nostalgia as they shared their unique journeys, success stories, and valuable life lessons. These heartfelt exchanges not only inspired the next generation of leaders but also highlighted the collective achievements of the SRCC GBO community, further solidifying its reputation as a powerhouse of talent and excellence.

#### 5. HR Conclave

Participating in the SRCC GBO HR Conclave is a unique opportunity for MBA students to engage with industry leaders and delve into the evolving HR landscape. This exclusive event offers a platform to network with professionals, gain insights into cutting-edge practices, and shape their understanding of the strategic role HR plays in today's business world.

Beyond the valuable knowledge and connections gained, the Conclave fosters a sense of community among MBA students passionate about HR. This collaborative environment allows them to exchange ideas, learn from each other's experiences, and build a strong network that can extend far beyond the event itself. This early exposure to the HR



professional community can prove invaluable as students transition into their careers.

## 6. Snapchat Event



The "Snapchat at SRCC" event at Shri Ram College of Commerce marked a significant milestone, celebrating the engagement of Snap Inc.'s leadership with the college's vibrant academic community. The highlight of the event was a captivating discussion between Snap's Global Director of Arcadia, Resh Sidhu, and the celebrated Snap Star, Anushka Sen. Their dialogue centered on the pivotal role of Augmented Reality (AR) in shaping India's innovation landscape, offering deep insights into how AR technologies are influencing various sectors in the country.

The event proudly underscored the impressive statistic of 200 million monthly active Snapchatters in India, reflecting the country's growing importance in Snap Inc.'s global strategy. The participation of diverse groups from the college, including the Global Business Operations, The Fine Arts Society, The Commerce Society, and the

Internal Quality Assurance Cell, enriched the discussions, adding a multidimensional perspective to the evolving digital and cultural dynamics. This gathering not only highlighted SRCC's commitment to integrating cutting-edge technology into its curriculum but also set the stage for future collaborations that promise to propel India's position on the global tech map.

## 7. Global Insights and Leadership Perspectives At SRCC

The Global Business Operations (GBO) program at Shri Ram College of Commerce (SRCC) proudly underscores its dedication to delivering a genuinely global learning experience to its students. This dedication was demonstrated through the presentation of two distinguished lectures, which enriched the academic dialogue and provided profound insights from esteemed international experts.

### • Insights into Bhutan's Political Transformation



SRCC GBO had the honour of welcoming Prof. Chenchu Wangchuk from Gedu College of Business Studies, Royal University of Bhutan, for a captivating lecture titled "Bhutan and Her Transition to Parliamentary Democracy." This session offered students profound insights into the nuances of Bhutan's shift towards a parliamentary democracy, elucidating the challenges and milestones of this significant transformation. The discussion that ensued from Prof. Wangchuk's presentation was a testament to the keen interest and intellectual engagement of



the SRCC community, demonstrating the enriching impact of integrating global perspectives into the academic environment.

• **Insights into talk from Professor Peter Maillet from the University of Virginia**



At the Global Business Operations (GBO) of Shri Ram College of Commerce, we were privileged to host Professor Peter Maillet from the University of Virginia for a transformative Industry Interaction Session titled "Changing Landscape of Global Capitalism." Drawing from his extensive background in the corporate sector and academia, Professor Maillet offered invaluable insights into the integration of technical skills with contextual understanding, emphasizing that while business techniques are consistent, their application must be adapted to varying global contexts.

The session also delved into the necessity of a future-oriented mindset and the importance of global perspectives, specifically discussing the economic developments in China and demographic shifts in Africa. Professor Maillet challenged the audience to rethink traditional

capitalism, advocating for a shift towards decarbonization and cooperative value capitalism. His presentation not only enriched our understanding but also inspired a renewed commitment to embracing change and fostering a global mindset in the evolving business landscape.

• **Exploring 21st-Century Leadership Strategies – Insights from Dr. Rama Yelkur**



In another session aimed at broadening students' global outlook, SRCC GBO had the privilege of hosting Dr. Rama Yelkur, Dean and Professor of Marketing from the College of Business at Texas Woman's University. Dr. Yelkur's session on 21st-century Leadership strategies was a deep dive into the essentials of effective leadership in the modern era. Highlighting the SMART Leadership model, she emphasized the importance of service, modeling the way, authenticity, role clarity, and surrounding oneself with talented teams. Her insights prompted students to reflect on their leadership qualities and the significance of nurturing top talent. The session, enriched with a dynamic Q&A, left a lasting impact on our students, encouraging them to embrace risk, agility, and strategic opportunity, and instilling the belief that "Failure is not in your DNA!"

**8. Reflecting on Dr. Amit Jain's Insightful Session at GBO SRCC**

We at Global Business Operations (GBO) SRCC are profoundly grateful to Dr. Amit Jain for his enlightening presentation on India's solar energy landscape. Holding a Ph.D. in solar energy, and as a Fulbright Scholar and Chevening Fellow serving as



the Global Storage Lead at the World Bank, Dr. Jain brought unmatched expertise and insights to the session. His discussion highlighted the intricacies of green financing and the Rooftop Solar Program, adeptly simplifying complex financial narratives into actionable strategies. Dr. Jain's significant roles at leading global institutions like IRENA, ADB, and the Clinton Foundation have clearly shaped his capacity to drive renewable energy initiatives forward, particularly in South Asia. His presentation not only educated but also inspired us to explore sustainable investment opportunities. We are immensely thankful to Dr. Jain for his contributions and look forward to potential future collaborations to advance sustainable energy solutions.

### 9. Delhi Yuva Talent



CII YI YUVA - SRCC successfully hosted the Delhi Yuva Talent 2024 (DYT 2024), a vibrant celebration of youth talent, on February 17th, 2024, on our esteemed campus. In collaboration with Shaheed Sukhdev College Of Business Studies, Ramanujan College, University Of Delhi, JIMS Kalkaji, and JIMS

Vasant Kunj New Delhi Yuva Societies, the event turned out to be a grand success, featuring an array of electrifying cross-college performances, enriching networking activities, and a delightful spread of culinary treats. The day was marked by an exuberant showcase of skills and camaraderie, leaving an indelible mark on all who participated.

### 10. Rashtrapati Bhavan



The students from the Global Business Operations (GBO) at Shri Ram College of Commerce embarked on a captivating educational journey to the Rashtrapati Bhavan, the emblematic heart of the nation and a marvel of architectural brilliance designed by Sir Edwin Lutyens and Herbert Baker. This visit allowed the students to delve into India's rich heritage and explore the expansive H-shaped edifice that spans 5 acres within a 330-acre estate, featuring a stunning array of 340 rooms across





# INDUSTRY-ACADEMIA INTERACTION

## 1. Ms. Avani Rathore, Ex Senior Associate at Boston Consulting Group (BCG)

four floors, extensive corridors, and surrounded by beautifully landscaped gardens. Originally known as the Viceroy's House, it was renamed Rashtrapati Bhavan post-independence, marking its transition into a symbol of the Indian Republic and a venue for significant national events.

The visit was enriched with multiple learning experiences, from gaining insights into the operational aspects of the Bhavan, which serves both as the residence and the workplace of the President of India, to understanding the intricate governance mechanisms that have shaped the nation. Students explored Amrit Udyan and the Rashtrapati Bhavan Museum, which together offered a deeper appreciation for India's commitment to preserving natural landscapes and cultural heritage. Through this immersive experience, they connected with the narratives of India's freedom struggle and its cultural evolution, fostering a holistic understanding of the country's past and present and inspiring a deep-seated pride and commitment to contributing to its future.



At a recent event organized by the Global Business Operations (GBO) program at Shri Ram College of Commerce (SRCC), Ms. Avani Rathore, Senior Associate at Boston Consulting Group (BCG), delivered an inspiring session titled "Dream to Reality: A Guide to Career Growth."

Drawing from her consulting experience, Ms. Rathore shared practical insights on interview preparation, introducing frameworks like STAR, COIN, and PARADE to tackle situation-based questions. She emphasized the importance of crafting compelling personal narratives, researching employers, and tailoring CVs for impact.

This session reflected SRCC GBO's commitment to integrating academic learning with industry insights, equipping students to excel in the dynamic global business landscape.

## 2. Mr. Vivek Raina, CEO and Co-Founder of Excitel Broadband India.





At a recent event hosted by the Global Business Operations (GBO) program at Shri Ram College of Commerce (SRCC), we had the privilege of welcoming Mr. Vivek Raina, CEO and Co-Founder of Excitel Broadband India, for an engaging session on "The Power of People: The Secret Sauce to a Multimillion-Dollar Company."

With over 20 years of experience, Mr. Raina has grown Excitel into one of India's top 10 ISPs, serving over a million subscribers across 50+ cities. His unique model of partnering with local cable operators has not only driven growth but also enhanced broadband access in underserved regions. Mr. Raina emphasized the importance of people in building successful businesses, the value of individuality in leadership, and the role of technology in scaling operations. He shared key insights on overcoming challenges and empowering teams for long-term success.

For him, entrepreneurship is about fostering trust, embracing experimentation, and making a meaningful impact. The session provided valuable lessons, reaffirming SRCC GBO's commitment to blending academic learning with real-world business wisdom.

### **3. Ms. Rashmi Mansharamani, CHRO, The Wave Group & Ms. Suravi Das, HR Professional**



At SRCC GBO, we recently hosted an insightful session on HR leadership and organizational transformation with Ms. Rashmi Mansharamani, CHRO at The Wave Group, and Ms. Suravi Das, an experienced HR professional.

Ms. Mansharamani, with over 20 years of expertise in organizational development and talent strategy, and Ms. Das, who brings 13 years of experience in HR Learning & Development and career counseling, shared their valuable insights.

The session emphasized adopting a growth mindset, embracing challenges, and learning from failure. Ms. Mansharamani highlighted key success factors, including openness to learning, tenacity, bold vision, and stepping outside comfort zones. Through interactive activities, the session fostered collaboration and stressed the importance of passion, balance, social impact, and effective time management.

### **4. Mr. Alok Gupta, Senior VP & Head of Global Business, Jaquar**



At SRCC GBO, we had the honor of hosting Mr. Alok Gupta, Senior Vice President and Head of Global Business at Jaquar, for an engaging session as part of our Learning from the Best series.

Drawing from his extensive expertise in global business strategy, Mr. Gupta shared valuable insights on the importance of brand value, strategies for achieving global differentiation, and India's growing role in the global business arena.

This insightful interaction reinforced SRCC GBO's mission to provide students with practical, industry-driven knowledge that bridges the gap between academic learning and real-world business applications.

## 5. Ms. Yashodhara Bakliwal, Finance Expert



The Training & Development Cell at SRCC GBO hosted an insightful session with Ms. Yashodhara Bakliwal, a seasoned finance expert, as part of our Learning from the Best series.

Ms. Bakliwal shared her expertise on key finance concepts, including DCF and relative valuation methods, and explored the intersection of engineering and finance. She also highlighted diverse career opportunities in finance, such as impact investing, wealth management, tax consultancy, investment banking, and risk management.

This session equipped students with practical insights into the finance industry, reinforcing SRCC GBO's commitment to bridging academic learning with real-world applications.

## 6. Mr. Shaurya Vardhan, Senior Specialist in Data Science, Bain & Company



We had the privilege of hosting Mr. Shaurya Vardhan, Senior Specialist in Data Science at Bain & Company, for an insightful session on AI-driven business solutions.

Mr. Vardhan shared how AI is transforming businesses, optimizing operations, and enhancing customer experiences. He delved into the fundamentals of Data Science, the differences between AI, Machine Learning, and Data Science, and the various roles within the field. His discussion covered topics like the Data Science pipeline, agile methodologies, and real-world applications, including the impact of Generative AI on industries.

This session provided valuable, practical insights into the rapidly evolving world of AI, reinforcing SRCC GBO's mission to connect academic learning with industry-relevant knowledge.

## 7. Ms. Bhavya Sharma, Director of HR, Zepto

Agrata, the HR Society of SRCC GBO, had the privilege of hosting Ms. Bhavya Sharma, Director of HR at Zepto, who shared her valuable insights on managing and nurturing Gen Z talent in today's fast-paced workplace.

With extensive experience in HR, including a strong track record at Amazon, Ms. Sharma provided a comprehensive understanding of the strategies and leadership skills required to engage and develop the next generation of professionals.

The session equipped participants with practical knowledge on managing emerging talent and adapting to the evolving demands of modern workplaces.

## 8. Mr. Manu Gupta, Vice President of Business Innovations, ETML





At a recent event hosted by the Global Business Operations (GBO) program at Shri Ram College of Commerce (SRCC), we had the privilege of welcoming Mr. Manu Gupta, Vice President of Business Innovations at ETML, for an insightful session on "Digital Marketing Success."

Mr. Gupta shared his expertise on the crucial role of performance branding in creating measurable brand identities and driving business growth. He introduced frameworks like the ripple effect and the flywheel of growth, providing a deeper understanding of how to optimize marketing budgets and maximize ROI.

His insights on measuring brand impact are invaluable for building strong, long-lasting brand equity. The session reaffirmed SRCC GBO's commitment to bridging academic learning with practical industry knowledge in the digital marketing domain.

### **9. Mr. Apar Bansal, Industry Expert**



As part of our "Learning from the Best" series at SRCC GBO, we had the privilege of hosting Mr. Apar Bansal, who shared invaluable insights on navigating the "Campus to Corporate" transition.

Mr. Bansal emphasized essential skills such as effective communication, strategic networking, and conflict resolution, all of which are vital for success in the professional world. His practical advice has equipped us with the confidence and tools to tackle real-world challenges with clarity and composure.

This session exemplified SRCC GBO's commitment to bridging academic learning with industry expertise, empowering students with the

knowledge to thrive in their careers.

### **10. Shri Sunil Kumar Jain, Executive Director of Indraprastha Gas Limited and Chairman of IGL Genesis Technologies Limited**

Helios, the Marketing Society of SRCC GBO, had the privilege of hosting an insightful industry interaction with Shri Sunil Kumar Jain, Executive Director of Indraprastha Gas Limited and Chairman of IGL Genesis Technologies Limited.

With over 35 years of experience, Mr. Jain shared valuable insights on "Understanding the Indian Trade Landscape: Key Trends and Financial Management Insights for Strategic Growth." His session highlighted the evolving dynamics of India's trade ecosystem and provided practical guidance on financial management strategies for long-term growth.

### **11. Dr. Aakanksha Sehgal, Distinguished Researcher and Consultant in Entrepreneurship**



We were honored to host Dr. Aakanksha Sehgal for our recent #LearningFromTheBest session at SRCC GBO. A renowned researcher and consultant, Dr. Sehgal has made a significant impact on empowering women entrepreneurs and bridging the gap between academia and industry.

In her session on "MYTH ≠ MITHYA: Lessons for Managers from Ancient Indian Mythology," Dr. Sehgal shared valuable insights on leadership, emphasizing the importance of emotional control, seeking guidance, and mastering one's mind before influencing others. She highlighted the significance of focusing on the learning process rather than outcomes and the power of internal



inspiration over external motivation.

Her session provided students with essential lessons in ethical leadership and self-mastery, reinforcing SRCC GBO's commitment to connecting academic knowledge with real-world industry expertise.

### **12. Mr. Raghav Dubey, Padma Shri Nominee 2021 and Karamveer Chakra Awardee 2019**



Global Business Operations (GBO) at SRCC had the distinct honor of hosting Mr. Raghav Dubey, Padma Shri Nominee 2021 and Karamveer Chakra Awardee 2019, for an inspiring session of #LearningFromTheBest.

During the session, Mr. Dubey shared his remarkable journey and philosophy, offering valuable insights on leadership, social impact, and perseverance. His powerful words left a lasting impression on all attendees, motivating students to embrace challenges and work towards creating meaningful change.

This session reinforced SRCC GBO's commitment to providing students with access to influential thought leaders who inspire and equip them for success.

### **13. Ms. Simran Khara, Founder and CEO of Koparo**



Global Business Operations (GBO) at SRCC had the privilege of hosting Ms. Simran Khara, Founder and CEO of Koparo, for an insightful session. With nearly two decades of experience, including roles at McKinsey & Company, The London School of Economics, Indian School of Business, and Shark Tank India S3, Ms. Khara shared valuable insights on strategy, networking, investment, and corporate work culture.

She highlighted the importance of strategic thinking for business growth, building strong networks, and understanding what investors look for in ventures. Her advice on corporate culture and leadership helped students grasp key principles for success in the global business world.

The session reinforced SRCC GBO's commitment to providing students with practical knowledge and connections to industry leaders, equipping them for long-term career success.

### **14. Master Class by Mr. Havish Madhvapaty**



The Global Business Operations (GBO) program at Shri Ram College of Commerce (SRCC) recently hosted a master class with Mr. Havish Madhvapaty, a renowned figure in the analytics field and founder of Havish M Consulting. This event, titled "Unlocking the Power of ChatGPT," highlighted SRCC GBO's commitment to academic excellence and industry engagement by providing students with insights into the applications of ChatGPT across various sectors. Mr. Madhvapaty's session, which delved into the capabilities of advanced analytics tools, reinforced the program's aim to blend academic theory with practical industry knowledge, thereby preparing students to lead in the global business landscape.

### **15. Mr. Ravi Mathur, Co-founder, and Chief Technology Officer of Insurance Samadhan**



Mr. Ravi Mathur, co-founder and Chief Technology Officer of Insurance Samadhan, recently led an Industry Interaction session at Shri Ram College of Commerce (SRCC), highlighting the Global Business Operations (GBO) program's commitment to blending practical industry insights with academic learning. This session, part of SRCC GBO's ongoing efforts to integrate theoretical knowledge with real-world applications, provided students with an in-depth look at professional challenges and opportunities. Through engaging with industry leaders like Mr. Mathur, the program equips students with essential skills to succeed in the global business environment, reaffirming SRCC GBO's dedication to developing well-rounded, innovative business professionals.

### **16. Mr. Rahul Kapoor - Vice President Sales Effectiveness - Global Supply Chain BPS @Accenture**



At a recent event hosted by the Global Business Operations (GBO) program at Shri Ram College of Commerce (SRCC), Mr. Rahul Kapoor, Vice President of Sales Effectiveness within Accenture's Global Supply Chain Business Process Services division, delivered an insightful lecture titled "Navigating Disruption: Resilience and Innovation in Global Supply Chains." His extensive background in

operations and supply chain management enriched the discourse, offering attendees deep insights into both positive and negative disruptions and the Bullwhip Effect in supply chains. Mr. Kapoor highlighted the critical role of technology, including blockchain, the Internet of Things (IoT), and artificial intelligence (AI), in enhancing supply chain resilience, thus fostering an environment ripe for profound learning and intellectual exploration. His commitment to knowledge sharing shone throughout the event, significantly enhancing the learning experience for all participants.

### **17. Mr. Sudeep Gupta, CEO and co-founder of Store My Goods**



At the Global Business Operations (GBO) program at SRCC, we recently had the honor of welcoming Mr. Sudeep Gupta, CEO and co-founder of Store My Goods and notable participant on Shark Tank India, for an enlightening Industrial Interaction Session. Mr. Gupta captivated the audience with his profound insights into negotiation skills, B2B & B2C dynamics, and the critical importance of team building, drawing from his rich professional background across the food & beverage, automotive, and hospitality industries.

### **18. Mr. Ramesh Agarwal, the visionary Founder of Agarwal Packers and Movers Ltd. and Mr. Amit Kumar, the dedicated VP of CSR for APML Foundation.**

Ops Catalyst: The Operations Society of SRCC GBO recently hosted a significant Industry Interaction Session featuring Mr. Ramesh Agarwal, founder of Agarwal Packers and Movers Ltd., and Mr. Amit Kumar, VP of CSR at APML Foundation. Mr. Agarwal, transitioning from an Indian Air Force background





to leading a logistics revolution, shared his experiences and strategic insights that have propelled Agarwal Movers Group to the forefront of the logistics industry. He discussed the evolution of logistics in India, the importance of innovative supply chain solutions, and the impact of transportation on national economic development, offering a wealth of knowledge to attendees. The session was deeply enriching, leaving students and faculty alike grateful for the opportunity to learn from such distinguished professionals and eager to apply these insights to future challenges in the logistics and operations fields.

**19. Mr. Rabindranath A, the Founder of Leap Curve**



We at SRCC GBO had the privilege of hosting Mr. Rabindranath A, whose insightful talk on "Future Skills and what Role Management Graduates are likely to Play" left us inspired and better prepared for industry transformations. He emphasized the importance of adaptability and continuous learning in a rapidly evolving world. He also highlighted the increasing responsibility of businesses to prioritize sustainability alongside profitability, using the example of Jodhpur's handcrafted furniture facing export hurdles due to sustainability certification gaps. He discussed the pivotal role management graduates will play in driving innovation and ethical leadership,

especially in fields like clean energy and mobility.

**20. Ms. Riya Rastogi, the CEO of Narmadeshwari and RCKC Aurum**



We were privileged to host Ms. Riya Rastogi, the CEO of Narmadeshwari and RCKC Aurum, at Global Business Operations (GBO) SRCC for an enlightening Industry Interaction Session on 'How to Build a Global Career in London and Europe'. Her deep commitment to empowerment and strategic innovation offered invaluable insights for those of us aspiring to forge our paths in the international arena. We are immensely grateful to Ms. Rastogi for sharing her wealth of knowledge and shaping our perspectives.

**22. Mr. Ayush Kumar – Management Consultant at KPMG India**



Finantix, the Finance and Consulting Society of SRCC, was honored to welcome Mr. Ayush Kumar, a distinguished Management Consultant from KPMG India, as the keynote speaker for our industry interaction session on September 30, 2023. Mr. Kumar delivered an engaging presentation that illuminated the multifaceted roles and challenges within the consulting industry, including an in-depth exploration of leadership, strategy, ethics, and decision-making processes. His insights into the day-to-day life and diversity of consultants' roles greatly enriched our understanding.

# Distinguished GBO Alumni



**Ankush Johar**  
Director  
*Infosec Ventures*  
Batch of 2001



**Akash Jerath**  
Associate Vice President  
*WNS Global Services*  
Batch of 2001



**Sujeet Anand**  
Svp And Head  
*DBS Bank*  
Batch of 2001



**Sumit Saxena**  
Founder And  
Ceo *Mind*  
Connect Batch  
of 2002



**Pooja Porwal**  
Regional Marketing Director  
*Reckitt*  
Batch of 2002



**Harmeet Dhillon**  
Associate Director  
*Ask Wealth Advisors*  
Batch of 2002



**Gurbaksh Singh**  
Advanced Manufacturing  
*EY-Parthenon*  
Batch of 2003



**Madhur Mehta**  
Global Compensation Director  
*Boston Consulting Group*  
Batch of 2003



**Gurbaksh Singh**  
Vice President Banking  
*IDFC First Bank*  
2003



**Jatin Batra**  
Director, Growth and Analytics  
*Frost & Sullivan*  
2003



**Dileep Jain**  
Group Head  
*Landmark Group*  
Batch of 2004



**Satyendra Singh**  
Associate  
Director *Chitkara*  
*University* 2004



**Anubhav Gupta**  
Director  
*Deloitte*  
Batch of 2004



**Pooja B Luthra**  
Group Chief HR Officer  
*@ Trident Group India*  
Batch of 2002



**Ridhima Abbi**  
Director  
*LGT Wealth India*  
Batch of 2004



**Shiv Sagar**  
Brand Strategy, Brand Capital  
*Bennet, Coleman And Co.Lt*  
Batch of 2004



**Ridhima Abbi**  
Director  
*LGT Wealth India*  
Batch of 2004



**Atanu Ghosh**  
NPS Prism  
*Bain & Company*  
Batch of



**Debdoot Banerjee**  
Director  
*Accion*  
Batch of 2004



**Rohit Kumar**  
Wealth  
*Credential Asset Management*  
Planner Batch



# Distinguished GBO Alumni



**Saumya Chopra**  
Director of Risk Mgt.  
*American Express*  
Batch of 2005



**Varun Ahuja**  
Director  
*Credit Suisse*  
Batch of 2005



**Nardip Gupta**  
Director Data Science  
*Nielsen*  
Batch of 2006



**Nitin Singh**  
Head of Internal Audit  
*Havells India Ltd.*  
Batch of 2006



**Ashish Agarwal**  
Senior Director  
*Cognizant*  
Batch of 2006



**Avinash Rana**  
Founder  
*Kafebiz*  
Batch of 2006



**Vivek Naubhar**  
Global Head  
*Reckitt*  
Batch of 2006



**Namrta Bangia**  
Senior Director  
*Global Mass Transit*  
Batch of 2006



**Rajat Agrawal**  
Assistant Vice President  
FX and Derivatives - *GE*  
Batch of 2007



**Varun Kasera**  
Founder  
*Workly*  
Batch of 2007



**Megha Singla**  
Director - Peer Reviews  
*Standard Chartered Bank*  
2008



**Deveshi Chugh**  
Managing Partner  
*Wavemaker*  
Batch of 2008



**Priya Ranjita**  
Global Strategy & Finance  
*Stripe*  
Batch of 2009



**Baijayanti Chadha**  
Business Head  
Director - *Digital River*  
Batch of 2009



**Jaya Viva Kindo**  
Assistant Vice President  
*Wells Fargo*  
Batch of 2010



**Raminder Singh**  
Senior Finance Manager  
*Microsoft*  
Batch of 2010



**Rohan Kapoor**  
Vice President  
*HSBC*  
Batch of 2010



**Sumit S.**  
Associate Director (Projects)  
*Larsen & Toubro Infotech*  
Batch of 2010



**Pallavi Jaisingh**  
Associate Vice President  
*The Smart Cube*  
Batch of 2010



**Parvi Gangal**  
Senior Vice President  
*DBS Bank*  
Batch of 2010

# STUDENTS SOCIETIES AND CLUBS

## The Corporate Relations and Placement Cell



## Public Relations Cell



The SRCC GBO Corporate Relations and Placement Cell, a key student-led committee at Shri Ram College of Commerce, plays a crucial role in shaping the professional futures of its Global Business Operations (GBO) programme participants. This committee bridges the gap between academic achievements and corporate success, with a core mission to secure impactful internships and promising job placements for GBO students. By forging strategic partnerships with a variety of esteemed corporations, the Cell ensures access to exceptional professional opportunities.

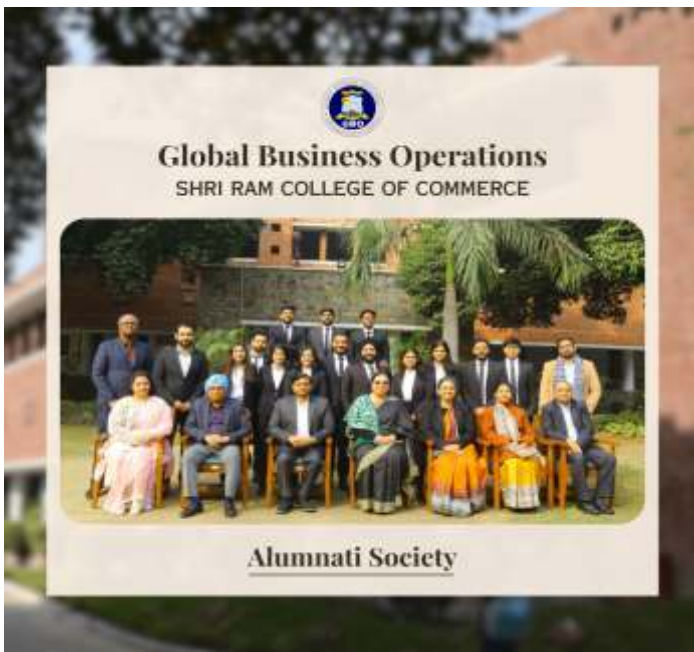
Upholding the GBO programme's principles of professionalism and excellence, the Cell organises career fairs, provides personalised guidance, and prepares students for the corporate world. These efforts not only facilitate a smooth transition from academia to a professional setting but also equip students to excel as future global business leaders. The SRCC GBO Corporate Relations and Placement Cell goes beyond facilitating corporate connections; it acts as a dedicated support system that fosters comprehensive student development and prepares them to make significant contributions throughout their careers.

The Public Relations Cell at Shri Ram College of Commerce's Global Business Operations programme plays a crucial role in promoting the institution's values, achievements, and opportunities. It goes beyond simply disseminating information, aiming to forge meaningful global connections. By expertly managing social media platforms, the Cell ensures effective communication of the college's milestones, events, and updates to a global audience, fostering an engaged online community. Strategic interactions with industry leaders and professionals, curated by the Cell, offer students valuable real-world perspectives and networking opportunities. This enhances their academic experience with practical insights and prepares them for the dynamic business landscape. The Cell further enriches campus life by managing significant events like Yugantar, the annual management conclave, which serves as a platform for thought leaders and visionaries to share their experiences and insights. This exposure to industry trends significantly enhances the academic environment and prepares students for future challenges. Additionally, the Cell provides



essential guidance to prospective students, facilitating a smooth entry into the prestigious GBO programme. The Cell's comprehensive activities contribute not only to the holistic development of students but also reinforce the college's commitment to excellence, shaping its legacy through engagement, education, and empowerment.

### Alumnati Society



Alumnati, the bridge between SRCC Global Business Operations (GBO) alumni and current students, fosters lasting relationships through knowledge exchange and mentorship initiatives. They organise various events like the Annual Alumni Dinner, Mentor Mentality Sessions, and the 'Know Your Domain' series to strengthen connections and provide valuable guidance.

These events promote meaningful interactions, deepen academic and professional understanding, and cultivate a vibrant community where both alumni and students contribute to mutual success. Encapsulated by the motto "Bridging Legacy, Fostering Futures," Alumnati's activities, including gala dinners and insightful workshops, significantly contribute to the holistic development and collective achievements of its members.

### FINANTIX - THE FINANCE AND CONSULTING SOCIETY



FINANTIX, a student-led initiative at SRCC GBO, actively promotes careers in finance and consulting through a range of strategic activities. They curate educational content for social media channels and facilitate industry interactions with professionals from esteemed firms like KPMG, Accenture, and PwC. Peer-to-peer learning sessions cover pertinent topics like financial modelling and case analysis. The group organises competitive events such as the IPL Auction and has earned recognition through achievements in prestigious competitions like Finozine at SIBM Pune and Compendium at XLRI Jamshedpur.

Their overarching vision involves collaboration with other financial societies, facilitating insightful industry sessions, fostering peer-to-peer skill development, and offering support for case competitions and interview preparation. Anchored by their motto "Empowering Excellence: Bridging Academia and Industry in Business and Finance," they demonstrate unwavering commitment to cultivating a vibrant and inclusive community. This community effectively bridges the gap between theoretical concepts and practical application within the financial sector.

## The Data Factory – Analytics Society of SRCC GBO



The Data Factory, the Analytics Society at SRCC GBO, is a dynamic club dedicated to providing a comprehensive learning experience in data analytics. Through interactive peer-to-peer sessions, workshops, and case study activities, they ensure students engage with the practical applications of various analytical tools, addressing their essential data analytics needs.

Participation in events like guest lectures and national-level analytics competitions equips students with valuable insights into emerging trends and the diverse range of industry sectors. Their unwavering commitment to holistic development and the practical application of artificial intelligence and data analytics prepares students for the evolving analytics landscape. This fosters a community that seamlessly integrates academic knowledge with real-world scenarios.

## EKATVA – The Sports Society of SRCC GBO

Welcome to the dynamic sports realm of Global Business Operations at Shri Ram College of Commerce, University of Delhi, where the "Ekatva" Sports Society thrives on camaraderie, competition, and achievement. Ekatva plays a pivotal role in fostering leadership, teamwork, and resilience through sports, engaging in both inter-college and intra-college tournaments. Our



athletes participate in national competitions across various sports, including cricket, football, basketball, and badminton, notably excelling in events like the prestigious inter-college tournaments at IIM Rohtak. On campus, Ekatva also organises intra-college tournaments that build community and offer all students, regardless of skill level, the chance to compete and grow. This inclusive environment not only cultivates skilled athletes but also shapes future leaders who learn valuable life lessons in perseverance and teamwork, thus leaving a lasting impact on our academic community and beyond.

## HELIOS – The Marketing Society of SRCC GBO





Helios, the Marketing Society of SRCC GBO, embodies the spirit of "Passion meets Purpose" with its motto "illuminate, innovate, inspire." This motto drives their dedication to enlightening minds, fostering innovation, and inspiring marketing excellence. As a leader in the field, Helios conducts comprehensive market research, currently focusing on the Indian Spectacles Industry. They share insights through LinkedIn articles on brand successes and failures, alongside educational modules on modern marketing technologies like SEO and Google Ads.

The society keeps pace with market trends through initiatives like Kotler Trivia and "Start-up of the Week" on social media. Their flagship event, Eunoia, themed around creativity for its 3.0 edition, drew over 300 participants and featured engaging activities like the UNSTOP quiz and Ad-Palooza, underscoring their commitment to marketing ingenuity. With a vision of "Empowering Minds, Illuminating Perspectives," Helios not only equips marketing enthusiasts with industry knowledge but also fosters interaction with industry leaders through its events. This enriches the educational journey and establishes them as a beacon of marketing innovation and excellence.

**INTERNACIA – International Business Society of SRCC GBO**



Internacia, the International Business Society at SRCC GBO, guides students through the intricacies of the global business landscape and cross-cultural interactions, emphasising personal and professional growth in international business. Through initiatives like Peer-to-Peer (P2P) Upskilling Sessions and the flagship Yugantar Business Conclave, which features discussions with leaders from firms like PwC and Deloitte on topics such as artificial intelligence in business, Internacia fosters deep industry engagement.

Members excel in prestigious case competitions at institutions like LBSIM and IIM, demonstrating their prowess. Additionally, Internacia enhances understanding of global markets through social media and connects students with industry leaders, enriching their educational experience and preparing them as future global business leaders.

**KARWAAN – The Cultural Society of SRCC GBO**



Karwaan, the Cultural Society of GBO, inspired by the verse "main akela hi chala tha jaanib-e-manzil magar, log saath aate gaye aur karwaan banta gaya," fosters a vibrant community for artistic expression. It organises diverse events, such as the open mic night "Kuch Ishq Kiya, Kuch Kaam Kiya," the annual Jashn-e-Diwali celebration, the themed evening "Ek Shaam Mastani," and an innovative open mic at Sundar Nursery, extending cultural

experiences beyond the campus.

Committed to breaking the monotony of life, Karwaan creates a nurturing space where creativity, diversity, and individual expression flourish, enhancing the cultural and social experience for all GBO students.

### CII YI YUVA – SRCC



SRCC CII YUVA, a collaboration between Shri Ram College of Commerce and the Confederation of Indian Industry's Young Indians initiative, aims to empower young people through direct engagement with industry professionals, educational events, and industrial visits. This fosters a deeper understanding of the business world and develops leadership skills. This partnership focuses on youth leadership, nation-building, and thought leadership, striving to develop participants into well-informed leaders who contribute to India's progress.

SRCC CII YUVA hosts various events, such as the Model G20 summit and healthcare and technology conclaves, providing students with insights into critical issues and encouraging advocacy for policy change. With the vision of becoming a leading voice for young Indians, CII YI Yuva encourages active participation in shaping India's future. It emphasises the vital role of young people in the nation's development.

### The TRAINING AND DEVELOPMENT CELL

The Training and Development Cell (T&D Cell) at Shri



Ram College of Commerce is dedicated to fostering comprehensive development in leadership, communication, teamwork, and business etiquette, preparing students for the global business landscape. Under the motto "Empowering Excellence, Shaping Futures," the Cell collaborates with industry experts and alumni to offer relevant and practical training. It serves as a dynamic hub for student expertise across business domains, providing customised programmes, informative sessions, and corporate opportunity assessments. By orchestrating holistic skill development events such as workshops, seminars, and industry engagements, the T&D Cell aims to cultivate well-rounded professionals and scholars, significantly enhancing their professional and academic careers within the corporate sphere.

### AGRATA – The HR Society





Agrata, the Human Resources Society at Shri Ram College of Commerce, is dedicated to enriching the HR management learning experience for students by bridging the gap between academic theory and corporate practice. Through a variety of activities, including guest lectures, workshops, case studies, and national competitions, Agrata keeps students abreast of the latest industry trends and developments. Its flagship HR Summit allows for direct interaction with HR leaders, offering valuable insights into the corporate world. Additionally, Agrata leverages its social media platforms to provide valuable content on HR terminology, technological trends, and current HR news, fostering a community of knowledgeable and empowered future HR professionals. Agrata has a proven track record of hosting impactful events that enrich HR learning, such as Yugantar and DecipHR 23. Yugantar featured a panel discussion on "Reimagining Employee Experience through an EDB Lens," fostering insightful discussions, while DecipHR 23, a creative HR competition, promoted innovative problem-solving. These initiatives demonstrate Agrata's commitment to deepening students' understanding of HR and preparing future leaders for the dynamic HR landscape.

### Ops Catalyst – The Operations Society of SRCC GBO



SRCC GBO is renowned for its excellence in developing business leaders with a global perspective. However, there is a need for a dedicated platform for students to further enhance their skills and knowledge specifically in the Operations domain. To address this gap, we have established OpsCatalyst.

OpsCatalyst aims to be a catalyst for innovation, improvement, or transformation within operations management practices. The primary objective of the OpsCatalyst society is to create a supportive environment for students interested in the field of operations management. This society will facilitate learning, networking, skill development through courses and workshops, and placement opportunities specifically tailored to the operations domain. The establishment of the OpsCatalyst Society at SRCC GBO will fill a crucial gap in the college's ecosystem by providing a specialised platform for students interested in operations. The society aims to empower students to become proficient and future-proof professionals in the field of operations.

# ACHIEVEMENTS

The Global Business Operations (GBO) programme at Shri Ram College of Commerce (SRCC) takes immense pride in developing future leaders in global operational strategies. This academic year, our students have demonstrated outstanding talent, achieving remarkable accolades in prestigious competitions. Their accomplishments showcase their capabilities and set new standards of excellence.

- **Strategic Triumph at the IPL Auction.**

Leading the initiative with exceptional strategic insight, Saamarth Ahuja, Ashwani Sharma, and Akshat Gupta secured the prestigious title of Best Team at the IPL Auction event hosted by SRCC. Their profound understanding of player dynamics and financial expertise not only earned them this accolade but also demonstrated their deep interest and proficiency in the field.

- **Opniscient '23 First Runner-Up Distinction**

Dhruv Makker, Akshat Yadav, and Anirudha Vats, comprising Team Vector, attained the esteemed title of First Runner-Up at Opniscient '23 hosted by Management Development Institute, Gurgaon. Their exceptional skills in Operations and Supply Chain Management were acknowledged with the Six Sigma Green Belt Certification from Henry Harvin Education, alongside a prize of ₹1,08,500. This achievement underscores SRCC GBO's commitment to nurturing excellence.

- **Innovative Achievement at Chakravayuh B-Plan Competition**

The innovative prowess of Priyanshu Sultaniya, Shivam Pandey, Snehasis Pattanaik, and Shashank Goyal propelled them to National Finalists status at IIT Guwahati for their initiative 'Chotu', aimed at delivering the comfort of home-cooked meals. This accomplishment stands as a testament to the culture of innovation fostered by SRCC GBO.

- **InnovatED 2.0 at Masters Union**

In a remarkable showcase of analytical prowess and collaborative effort, Aashi Verma, Sparsh Saxena, Shruti Phogaat, Abhiraj Singh Bakshi, Navneet Rawat, Abhinav Arora, and Sahil Singh Poswal from SRCC GBO distinguished themselves at the InnovatEd 2.0 Case Study Competition held at Masters' Union.

The accomplished teams attained national finalist status, distinguishing themselves amidst rigorous competition and showcasing their exceptional skills in strategic analysis and problem-solving. This achievement underscores the elevated caliber of talent and unwavering dedication within SRCC GBO, representing a noteworthy milestone in their academic and professional endeavors.

- **Markician – Marketing Case Competition by the Marketing Fraternity of IIFT Delhi**

In a remarkable display of strategic acumen and teamwork, Aashi Verma, Sparsh Saxena and Rahul Malik from SRCC GBO excelled at the Markician – Marketing Case Competition by the Marketing Fraternity of IIFT Delhi. The team achieved national finalist status, standing out in a field of fierce competitors and demonstrating their superior skills in marketing strategy and problem-solving. This accomplishment highlights the exceptional talent and dedication prevalent at SRCC GBO, marking a significant achievement in their academic and professional journeys.

- **KAIZEN - IIM Rohtak Achievements**

Radhika Mehra and Sagar Choudhary authored an article titled 'Maritime Manoeuvres: How the Red Sea tensions are reshaping Global Supply Chain Dynamics', which not only secured the first prize but was also



featured in the January 2024 edition of the esteemed Kaizen Magazine. Their publication delved into the significant ramifications of geopolitical tensions on global supply chains, shedding light on the disruptions triggered by assaults on shipping vessels in the Red Sea.

In a subsequent accomplishment, Raghav Aggarwal and Shubham Jadhav attained the Second Position in the August 2023 edition for their insights into AI-Powered Logistics. These achievements underscore the profound expertise in Operations and Supply Chain Management demonstrated by SRCC students.

- **Eutopia (marketing competition) organised by SIOM Nashik**

In a recent marketing competition, Eutopia, hosted by SIOM Nashik, a team comprising Abhiraj Singh Bakshi, Navneet Singh, and Anurag Kumar Prasad showcased exemplary marketing acumen, emerging as the victors. This triumphant achievement underscores their profound understanding of marketing principles and their application of innovative strategies that distinguished them from their competitors.

- **Prodthink Quest, IIM Rohtak**

Mercy Monica Hemrom, Shreya Karzee, and Rashmi Kataria secured the top position at the prestigious Prodthink Quest hosted by Wazir - Strategy and Consulting Club at IIM Rohtak. Their triumph not only showcases their individual excellence but also underscores SRCC GBO's steadfast dedication to cultivating business strategists equipped to craft innovative solutions for intricate global business challenges.

- **Victory at Masters' Union**

In a commendable exhibition of strategic prowess and effective teamwork, Abhinav Arora, Sahil Singh Poswal, and Utsav Singh from SRCC GBO distinguished themselves at the "Operation Chronicles" competition hosted by Masters' Union. Despite facing formidable competition, they secured the 2nd position, earning a cash prize of Rs. 10,000. This achievement underscores their exceptional abilities and resolute dedication, further bolstering SRCC GBO's reputation for fostering excellence and practical expertise among its students.

- **SRCC's Karate Prodigy Excels on the Global Stage**

Akshay Mahara, a second-year student enrolled in the Global Business Operations programme at SRCC, embodies the college's ethos of nurturing excellence in both academics and athletics. As a distinguished member of India's Senior National Karate Team, Akshay holds the remarkable rank of 7th in Asia and 89th globally (as of 2023). His illustrious career includes securing silver medals at the 2018 and 2022 Commonwealth Games, in addition to numerous gold medals earned in South Asian and National Championships. Akshay's recent participation in the 2023 WKF Senior World Championships further solidifies his position as India's premier karate athlete for six consecutive years, boasting an impressive tally of over 90 medals throughout his 13-year journey.

- Attained **7th Rank** in Asia (2023) and currently has the **89th rank** in the world.
- Silver Medalist at the **Commonwealth Championship** in 2018 and 2022.
- **Three-times Gold Medalist** in South Asian Karate Championships.
- **Four-times Gold Medalist** in India's Senior National Karate Championships.
- **Two-times Gold Medalist** at the All India University Games.
- **Silver Medalist** at the World School Combat Games.

- **Trailblazers 7.0 at LBSIM featured** participants Utsav Singh, Radhika Mehra, and Abhinav Arora, who secured **second place** on 1 March 2024.

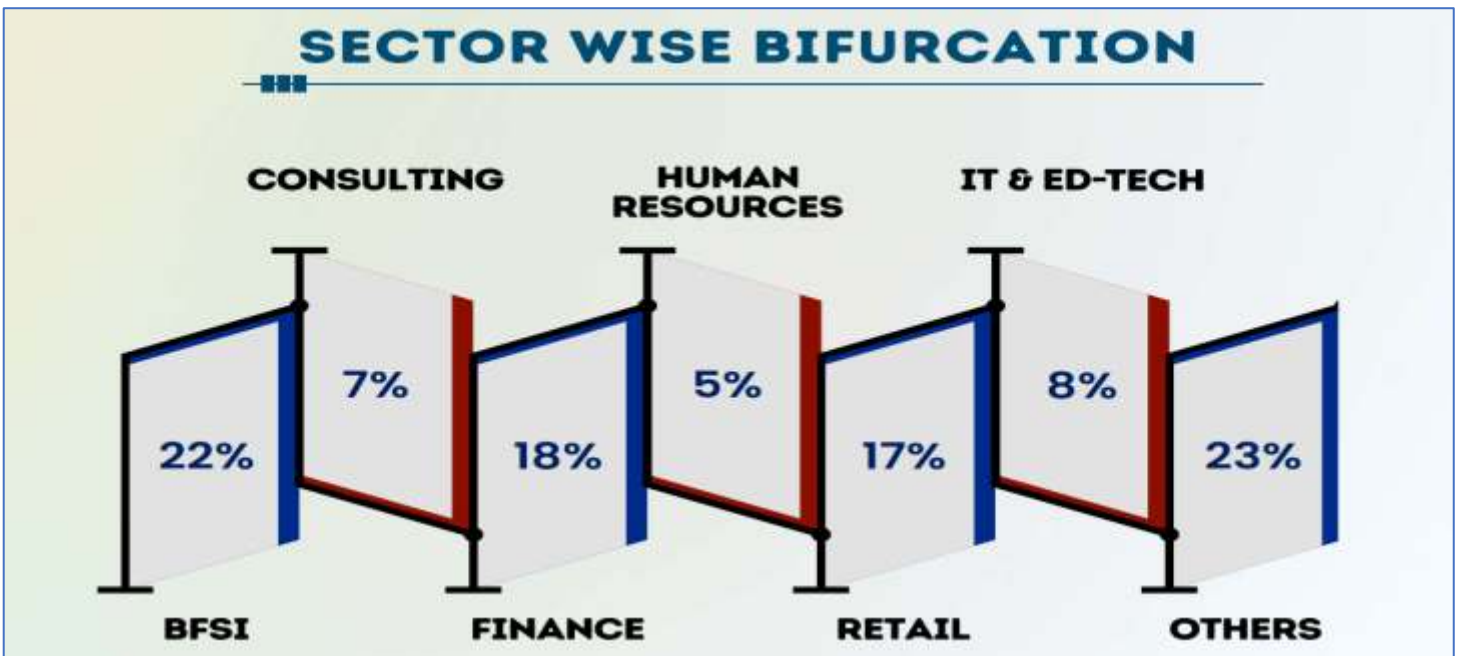
- At the **Break the Buzzer** event at Bhim Rao Ambedkar College, Utsav Singh, Radhika Mehra, and Abhinav Arora achieved **third place** on 8 April 2024.
- The **Decip'HR Case Competition** (Agrata Society, SRCC GBO) saw participation from Ishita and Radhika on 4th April 2024, where they won **third position**.
- Ishita and Muskan secured **second position** at the **ArthManthan: Economics and Public Policy Case Competition** at IIFT Delhi on 16th February 2024.
- Anurag Prasad and Rashmi Kataria were the **second runners-up** in the **Case Competition on Reconstructing Realities** at the Tryst'24 event hosted by the Civil Engineering Forum at IIT Delhi on 31st March.
- Rashmi Kataria was the first runner-up at the **Punaruithana Case Competition** hosted by Agni at Dhruva'24, IIM Tiruchirappalli on 4th February 2024. She also achieved **first runner-up** in **Case Mania 2024**, hosted by Illuminer Counsel at SRCC.
- At the **Youth Parliament** hosted by Lal Bahadur Shastri Institute of Management, Anurag Prasad and Rashmi Kataria were the **second runners-up**.
- Radhika Mehra and Abhinav Arora came **second** in the **Optimum Overhaul 2.0** competition at LBSIM on 2nd March 2024.
- Mercy Monica Hemrom, Shreya Karzee, and Rashmi Kataria clinched the **top spot** in the "ProdThink Quest" case competition organised by "Wazir," The Strategy and Consulting Club at IIM Rohtak.

## Highlights of SRCC GBO





# PLACEMENT REPORT (2024-2025)



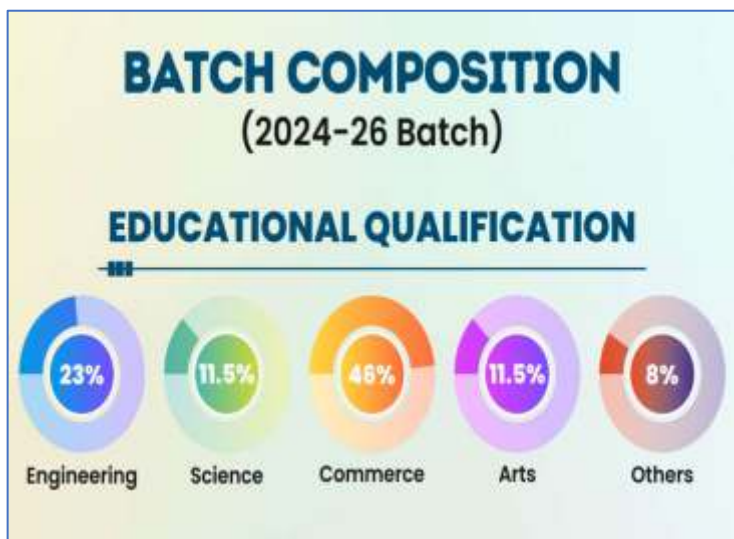
# Prominent Recruiters



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KANTAR				
				
				
				
				
				
				
				
				

# CURRENT BATCH PROFILE (2024-2026)



At SRCC GBO, the 2024–2026 batch is a dynamic mix of disciplines, enriching the learning experience.

Commerce (46%) students provide business insights, Engineering (23%) students bring technical innovation, and Science (11.5%) students offer analytical depth. Arts (11.5%) students add creative perspectives, while those from Other Backgrounds (8%) contribute unique viewpoints.

This diverse composition fosters cross-disciplinary collaboration, preparing students for a global, interconnected world.

The infographic showcases our Student’s work experience. While some enter the field directly (76%), others gain valuable experience through Jobs or internships (15%). Few of them (9%) work more than 25+ months, this translates to an average of 19 months of experience, ensuring you're prepared to contribute from day one.



SRCC GBO proudly presents a diverse batch strength of 87 students, with a dynamic gender ratio of 74% male and 26% female participants, fostering an inclusive academic environment that mirrors the real-world corporate diversity.



# FACULTIES

## Principal

Prof. Simrit Kaur M.A. (Economics), Ph.D. (FMS)

## Vice Principal

Prof. Aruna Jha M.Com, M.Phil., Ph.D.

## Course Coordinator

Dr. Misha Govil M. Sc. (Maths), M.Phil., Ph.D.

## Programme Associates

Dr. Anuj Jatav M. Com, Ph. D.

Mr. Anuj Vijay Bhatia M. Com, JRF

## Faculty

Dr. Alok Kumar M.Com., Ph.D.

Dr. Abhay Jain M.Com., Ph.D.

Dr. Dipika Bansal M.Com., M.Phil., Ph.D.

Dr. Monika Gaur M.A. (Eco.), Ph.D.

Dr. Mohit Anand MBA (Reims Management School) (Neoma), France, Ph.D. (Emlyon Business School), France

Prof. Mohan Krishnan B. Tech (Delhi), MBA (D.U).

Ms. Mithu Ghoshal PG (German) Rajasthan Uni., Diploma from DU, M1 Level Max Mueller Bhavan

Dr. Nitin Dewan M. Com (H.U), MBA, D.U, Ph.D (Indore)

Mr. Rishi Mehra CSA (ICFAI), MBA (IBS), CTM (ACTM), LIFA (U.K.)

Dr. Shikha Gupta M.Com., Ph.D.

Mr. Sidharth Balakrishnan MBA IIM Calcutta, SRCC Alum; Former Board Director & Strategy Head, Essel Group

Mr. Sanjeev Govil B.E. (Mechanical) Delhi College of Engineering (D.U), M.B.A (PGDM) Indian Institute of Management (Lucknow)

Mr. Shounak R. Choudhary Industrial Engineering (IIT-Kharagpur), Fellow in Management, Business Policy (IIM-Ahemdabad)

CA (Dr.) Tarun Kehair B. Com (H), ACA, ACS

Dr. Vandana Jain M.Com., Ph.D.

Dr. Kanika Gandhi MA (English), Ph.D (English Literature)

Dr. Prashasti Singh M.Sc (Computer Science), Ph.D (Computer Science)

## Administrative Staff

Mr. Jatin Lamba A. O Admin

Mr. Sanjay Dobhal A.O Accounts

Mr. Shiv Nandan P.A to Principal

Ms. Juleta Khan S. O. Admin

Ms. Neha Sharma Sr. Technical Assistant

Ms. Kunti Sharma Librarian

Mr. Prakash Office Assistant

Mr. Vinay Tiwari Office Assistant

Mr. Sahil Malik Attendant

# COURSE REQUIREMENTS

## Attendance Requirements Examination Scheme

Candidates admitted to the GBO Programme will have to attend at least 75% of the classes, to be eligible for appearing in each of the University Semester examinations.

## Examination Scheme

Candidates admitted to the GBO Programme will have to attend at least 75% of the classes, to be eligible for appearing in each of the University Semester examinations.

The examination in each paper in every semester carries 100 marks divided as follows:

- o Written examination (3 hours) : 70 marks
- o Internal Assessment : 30 marks
- The students who obtain in each of the papers of the four semesters at least 40% marks, and in the aggregate of the two semesters of each of the years, at least 50% marks, shall be eligible for the award of the Diploma.
- The students shall be deemed to have cleared year one of the course on obtaining a minimum of 40% marks each in at least ten of the papers in the examinations comprising Semesters One and Two.
- The students shall be deemed to have cleared year two of the course on obtaining a minimum of 40% marks each in at least nine of the papers in the examinations comprising Semesters Three and Four.
- On not clearing a year, a student shall be permitted to reappear in the concerned examinations in the subsequent year as an ex-student or join the course as a regular student.
- On not passing some of the papers of a cleared year, the student would have to pass such papers within a maximum period of two years. A student not obtaining 50% marks in the aggregate of the two semesters of a year would be permitted to reappear in any of the papers of his choice within a maximum period of two years.
- A student would be required to complete the entire course in a maximum of four years from the year of admission to the course.





## GLOBAL BUSINESS OPERATIONS SHRI RAM COLLEGE OF COMMERCE

University of Delhi, Maurice Nagar, Delhi-110 007

Phone : 27662319, 27666519 • Fax : 27666510

Website : www.srccgbo.edu.in •

December 18<sup>th</sup> 2024

### Admission to the 27<sup>th</sup> Batch of Post Graduate Diploma in Global Business Operations (PGDGBO) – 2025-2027

Shri Ram College of Commerce (SRCC) invites applications for admission to the two-year full-time Post Graduate Diploma in Global Business Operations (PGDGBO) Programme of the University of Delhi, for the 27<sup>th</sup> academic batch of 2025-2027.

Below are the key details of the program and the admission procedure:

<b>Course</b>	Post Graduate Diploma in Global Business Operations (PGDGBO)	
<b>Duration</b>	Two Years, Full-Time	
<b>Medium of Instruction</b>	English	
<b>Admission Seat Matrix</b>	<b>Admission Category</b>	
	Unreserved (UR)	31
	Economically Weaker Sections (EWS) (10%)	08
	Other Backward Castes Non-Creamy Layer (OBC) (27%)	21
	Scheduled Castes (SC) (15%)	12
	Scheduled Tribes (ST) (7.5%)	06
	<b>TOTAL (A)</b>	<b>78</b>
	Persons with Benchmarked Disabilities (PwBD) (Supernumerary) (5%)	04
	Armed Forces Ward (CW) (Supernumerary) (5%)	04
	Foreign Nationals (FN) (Supernumerary) (5%)	04
	Orphan (Supernumerary)	02
	DU Ward Quota (Supernumerary)	02
	<b>TOTAL SUPERNUMERARY SEATS (B)</b>	<b>16</b>
	<b>TOTAL NUMBER OF SEATS (A) + (B)</b>	<b>94</b>
<i>Note:</i>		
(a) Only OBC category candidates whose caste is listed in the Central OBC list and who possess an OBC certificate issued on or after 01.04.2025 will be considered during document verification.		
(b) Only EWS category candidates with an EWS certificate issued on or after 01.04.2025 will be considered during document verification.		
(c) Please note that category will not be changed after submission of application form.		
<b>Eligibility Criteria</b>	A Bachelor's Degree from a recognized university with a minimum of 50% marks is required for admission. Candidates belonging to SC, ST, OBC, CW, and PwBD categories are eligible for a 5% relaxation in the minimum eligibility criteria.	

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	<p><b>Note:</b> Candidates appearing in the final semester/year of their undergraduate degree program are eligible to take the entrance test. However, admission will only be granted to those shortlisted candidates who can provide proof of their qualifying degree results at the time of admission, as per the scheduled dates. If a candidate's final results fall below the minimum eligibility criteria upon declaration, their candidature will be canceled.</p>
<b>Course Fee</b>	<p>INR 80,000/- per semester.</p> <p>Students in the 'Foreign National' category are required to pay an additional fee of USD 250 per semester.</p> <p><i>(Please note: Fees are subject to revision at any time during the course period.)</i></p>
<b>Selection Criteria</b>	<p>Admission to the course is based on an objective-type online test, followed by a Group Discussion (GD) and Personal Interview (PI).</p> <p><b>Test Components:</b></p> <p><b>1. Online Test:</b> The online test will consist of the following sections:  (a) English Comprehension &amp; Language Ability  (b) Quantitative Ability  (c) Logical Ability/Reasoning  (d) Data Interpretation</p> <p><b>2. Group Discussion and Personal Interview (GDPI):</b>  (a) Group Discussion: Candidates will participate in a group discussion on a given topic.  (b) Personal Interview: Candidates will be assessed on their personality, communication skills, and general knowledge in the fields of management and international business.</p> <p><b>Online Test Details:</b></p> <ul style="list-style-type: none"> <li>• The online test will be conducted in English. Each section of the test will consist of 25 multiple-choice questions, with four options for each question. Candidates must select one correct answer.</li> <li>• Each question carries 4 marks. Full marks will be awarded for a correct answer, and 1 mark will be deducted for an incorrect answer.</li> <li>• The total duration of the test is 2 hours (120 minutes).</li> </ul> <p><b>Selection Process:</b></p> <ol style="list-style-type: none"> <li>1. <b>Online Test:</b> Candidates must first appear for the online test. After the results are announced, a limited number of candidates, based on merit in each category, will be invited to participate in the Group Discussion and Personal Interview (GDPI).</li> <li>2. <b>Group Discussion and Personal Interview (GDPI):</b> Appearing in the GDPI is mandatory for consideration in the final merit list.</li> <li>3. The final merit list will be prepared based on the aggregate percentile scored in the online test and GDPI.</li> </ol> <p><b>Weightage for Final Merit List:</b></p> <ul style="list-style-type: none"> <li>• <b>Online Test:</b> 75%</li> <li>• <b>GDPI:</b> 25% <ul style="list-style-type: none"> <li>○ Group Discussion: 10%</li> <li>○ Personal Interview: 15%</li> </ul> </li> </ul>

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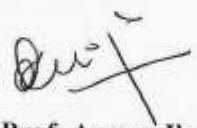
<b>Admission Under Foreign National Category</b>	<p>Candidates holding a valid passport or citizenship card of a country other than India will be considered under the 'Foreign National Category.' These candidates are not required to appear for the online test or GDPI. Admission for foreign nationals will be based on the following criteria:</p> <ol style="list-style-type: none"> <li>1. <b>High School Marks:</b> 10% weightage</li> <li>2. <b>Senior Secondary Marks:</b> 25% weightage</li> <li>3. <b>Graduation Marks:</b> 60% weightage</li> <li>4. <b>Statement of Purpose (up to 2500 characters) and Essay (about 5000 characters) on "Globalization in a Business Context":</b> 5% weightage</li> </ol> <p>Foreign national candidates must upload scanned copies of their high school, senior secondary, and graduation mark sheets at the time of application/registration, along with their Statement of Purpose and Essay. Candidates in their final year of graduation should upload their previous year/semester mark sheets and must submit their final degree or mark sheets once results are declared.</p>																
<b>Important Dates</b>	<table border="1"> <tr> <td><b>Date of Notification</b></td> <td><b>18<sup>th</sup> December, 2024</b></td> </tr> <tr> <td><b>Registration Opening Date</b></td> <td><b>18<sup>th</sup> December, 2024</b></td> </tr> <tr> <td><b>Registration Closing Date</b></td> <td><b>24<sup>th</sup> January, 2025</b></td> </tr> <tr> <td><b>Exam Date</b></td> <td><b>22<sup>nd</sup> February, 2025</b></td> </tr> <tr> <td><b>Exam Time</b></td> <td><b>03:00 P.M. to 05:00 P.M. (IST)</b></td> </tr> </table>	<b>Date of Notification</b>	<b>18<sup>th</sup> December, 2024</b>	<b>Registration Opening Date</b>	<b>18<sup>th</sup> December, 2024</b>	<b>Registration Closing Date</b>	<b>24<sup>th</sup> January, 2025</b>	<b>Exam Date</b>	<b>22<sup>nd</sup> February, 2025</b>	<b>Exam Time</b>	<b>03:00 P.M. to 05:00 P.M. (IST)</b>						
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<b>Mode of Application/Registration for Admission</b>	<p>All interested candidates must apply online for admission/registration through the college website, <a href="http://www.srec.edu">www.srec.edu</a>, within the specified dates. The candidates are requested to check the College website regularly for any updates/announcements.</p>																
<b>Application/Registration Procedure and Fees:</b>	<p>Candidates must submit their application online through the College Website, <a href="http://www.srec.edu">www.srec.edu</a>, by clicking on the "Announcements" tab on the homepage. The registration fee can be paid using MasterCard, Visa Credit or Debit Cards, Rupay Card, or Net Banking. Before submitting the online application, candidates should carefully read the guidelines provided in the Admission Portal. Once the application form is submitted, no changes will be allowed.</p> <p><b>Registration Fees:</b></p> <ul style="list-style-type: none"> <li>• Rs. 2,500/- for General, OBC, and Foreign National categories</li> <li>• Rs. 1,500/- for SC, ST, CW, EWS, and PwBD categories.</li> </ul>																
<b>Entrance test &amp; GDPI Venues</b>	<p>The online test is scheduled to be held at designated test centers in the following cities:</p> <table border="1"> <tr> <td><i>Ahmedabad</i></td> <td><i>Bengaluru</i></td> <td><i>Bhopal</i></td> <td><i>Bhubaneswar</i></td> </tr> <tr> <td><i>Chandigarh</i></td> <td><i>Delhi-NCR</i></td> <td><i>Guwahati</i></td> <td><i>Hyderabad</i></td> </tr> <tr> <td><i>Jaipur</i></td> <td><i>Kochi</i></td> <td><i>Kolkata</i></td> <td><i>Lucknow</i></td> </tr> <tr> <td><i>Mumbai</i></td> <td><i>Nagpur</i></td> <td><i>Ranchi</i></td> <td><i>Varanasi</i></td> </tr> </table> <p><b>Note:</b> The college reserves the right to withdraw one or more of the above-mentioned test centers if there is insufficient demand. Candidates affected by such changes will be reassigned to their next preferred center, as indicated in their application.</p> <p><b>GDPI Venue:</b> The Group Discussion and Personal Interview (GDPI) will be held at Shri Ram College of Commerce, Delhi.</p>	<i>Ahmedabad</i>	<i>Bengaluru</i>	<i>Bhopal</i>	<i>Bhubaneswar</i>	<i>Chandigarh</i>	<i>Delhi-NCR</i>	<i>Guwahati</i>	<i>Hyderabad</i>	<i>Jaipur</i>	<i>Kochi</i>	<i>Kolkata</i>	<i>Lucknow</i>	<i>Mumbai</i>	<i>Nagpur</i>	<i>Ranchi</i>	<i>Varanasi</i>
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<i>Mumbai</i>	<i>Nagpur</i>	<i>Ranchi</i>	<i>Varanasi</i>														
<b>General Guidelines</b>	<p>Candidates must download their Admit Card and Instructions from the Admission Portal. They should report to the Entrance Test Venue as per</p>																

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	<p>the schedule mentioned in the admit card and adhere to all instructions for the test. Registration does not guarantee final eligibility; candidates will be provisionally eligible to take the test and GDPI, subject to the verification of eligibility documents at the time of final admission.</p> <p><b>Candidates must bring the following items to the venue:</b></p> <ul style="list-style-type: none"> <li>• Personal transparent water bottle</li> <li>• A simple pen</li> <li>• Admit card</li> <li>• ID card (Aadhaar Card/PAN Card/Voter ID/Passport)</li> </ul> <p>No other items will be allowed inside the venue.</p>
<b>Scribe for Candidates under PwBD Category</b>	<p>Candidates belonging to the Persons with Disability (PwBD) category who require a scribe for the online test must indicate this in the relevant section of the Application Form. Candidates wishing to bring their own scribe must provide the original disability certificate and proof of identity (both original and a copy) for the scribe, such as a Voter ID or Aadhaar Card, at the time of the test.</p>
<b>Future Communication &amp; Updates</b>	<p>No personal communication through Post or Courier will be sent to any candidate with respect to the admission test, result and selection. All information will be uploaded on the on-line Admission Portal accessible through the College Website. On registration for applying for Admission to PGDGBO, every candidate will be assigned unique user ID and password which is to be used to access all details regarding admissions.</p>
<b>Enquiry / Help Desk</b>	<p>For queries regarding the test, course, admit card, or any difficulties with registration, please contact:</p> <p>Toll-Free Number : <b>+917996109444</b>  (On all working weekdays from 09:00 A.M to 05:00 P.M)  Email: <a href="mailto:admissions.gbo@srec.du.ac.in">admissions.gbo@srec.du.ac.in</a>  GBO Office  PG Diploma in Global Business Operations  Shri Ram College of Commerce  Maurice Nagar, Delhi-110007</p>
<b>Discrepancies or Disputes</b>	<p>In case of any discrepancies or disputes, the decision of the GBO Admission Committee will be final and binding.</p>

  
**Dr. Misha Govil**  
**GBO Coordinator**  
Course Coordinator  
Global Business Operations  
Shri Ram College of Commerce  
(University of Delhi)  
Delhi-110007

  
**Prof. Aruna Jha**  
**Vice Principal**  
उप-प्राचार्या/Vice-Principal  
श्री राम कॉलेज ऑफ कॉमर्स  
Shri Ram College of Commerce  
दिल्ली विश्वविद्यालय/University of Delhi  
दिल्ली/Delhi-110007





## GLOBAL BUSINESS OPERATIONS

SHRI RAM COLLEGE OF COMMERCE

University of Delhi, Maurice Nagar, Delhi-110 007

Phones : +91-11-27662319 • Fax : +91-11-27666510

Website : [www.srcc.edu](http://www.srcc.edu), [www.srccgbo.edu.in](http://www.srccgbo.edu.in)